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## fix8 Partners with Stickam to Bring User-Generated Reality to the Internet's Fastest Growing Live Video Community

LOS ANGELES, June 26 /PRNewswire/ -- fix8, a new media company that provides rich, interactive media tools for user-generated content, and Stickam(TM), the Internet's most powerful video communications player, today announced a joint partnership bringing fix8's interactive avatar creator to Stickam's groundbreaking live video broadcast technology. fix8's free software brings a new world of user-generated reality to Stickam's over 550,000 members, enabling users to animate live video with a universe of virtual costumes and props and even create their own unique avatars.

"This is a powerful partnership that is revolutionizing the online video experience by providing Stickam's fast growing community of live video broadcasters with a breakthrough live animation tool to unlock limitless possibilities for rich, live user generated content," said Scott Flacks, Vice President of Marketing and Operations, Stickam.

By downloading fix8's free software, Stickam users can choose from avatars, creative "dress-up" accessories, flash animation and more to create live animated videos. Stickam users can also let their imagination run wild with fix8's personal photorealistic avatar creator. The companies will cross-market the service. fix8 will also create unique avatars, accessories and images for the Stickam community as a premium software offering.

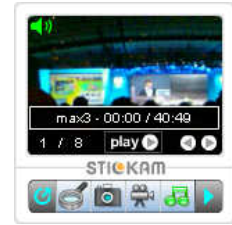
"The new universe of user generated content is live, spontaneous, and real," said Linh Duy Tang, president and CEO of fix8. "We are proud to team up with Stickam to bring live animation to the masses like never before."

fix8's groundbreaking software animates human expressions and gestures in real-time. The only requirements are a PC, a webcam and a dash of creativity. As another value-add to the Stickam community, who are heavy users of live video chat, the fix8 software also works across IM services including MSN, Yahoo and Skype. fix8-animated videos can also be saved and posted across any social networking or blog site.

About fix8

fix8 is a new media company that blends Internet, television and mobile platforms with rich, live streaming animated video creation, editing and sharing capabilities. fix8 is a FREE, fun, creative new way of communicating and inspired Auditions(TV), a powerful platform for broadcasting high quality, real-time media to support interactive TV. fix8 was recently named one of Launch: Silicon Valley's "Top 30 Tech Innovators 2007." Developed in response to rapid growth in video sharing, social networking and user-generated content, fix8 is the future of rich interactive communication. Headquartered in Los Angeles, fix8 has offices in China and Vietnam. fix8 is a division of Mobinex, Inc. Cr8 -- Rel8 -- Communic8. Download at [www.fix8.com](http://www.fix8.com).

Posted by webmaster on June 26, 2007 4:06 PM | [Permalink](#)



[The Live Community](#)



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